

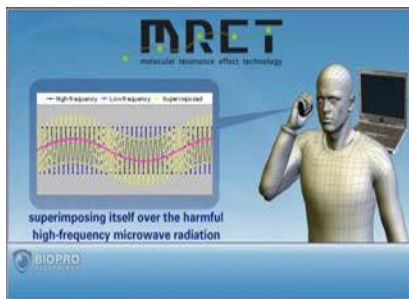
GIA WELLNESS GIAPLEX™ TECHNOLOGY MRET AND ERT

What MRET™ is

MRET is GIA Wellness's patented noise-field nano-technology, which has been substantiated in Medical Centers, Universities and Laboratories across the world.



How MRET™ works



Powered by a hi-tech polymer, the particles within the MRET compound - once stimulated by EMF/EMR - oscillate, emitting a low frequency noise-field that superimposes itself over the harmful high-frequency microwave radiation. Studies have shown that this process creates an incoherent, bio-friendly wave, thereby dramatically reducing the otherwise inappropriately triggered protective responses by the body's key systems.

What ERT™ is

ERT is GIA's proprietary subtle energy technology. It is substantiated by Independent Researchers, Peer-reviewed studies, etc. ERT powers GIA's various subtle energy carriers in the categories of Personal Environment Products, Body Worn Products, as well as Nutritional Products.

How ERT™ works

While the presence of EMF/EMR disrupts communication across a person's biofield, ERT-charged carriers emit a subtle energy field, restoring vital communication across the biofield by assisting the transmission of signals that improve resistance to stressors and support key energetic functions in the body.



How MRET™ and ERT™ work together

GIA's patented MRET works hand-in-hand with GIA's proprietary ERT, enabling a unique, dual-action effect for the product user. While **MRET** works specifically on **greatly reducing the impact of electro-pollution on the body**, **ERT** is designed to substantially **improve the body's ability to compensate for damage caused by external stressors such as electro-pollution**.

Proprietary Technologies, U.S. Patent Protection

Both GIA's *MRET* and *ERT* are proprietary technologies. Also, the *MRET* polymer was granted the US Patent No. 6369399 in April 2002 by the United States Patent and Trademark Office (USPTO). The patent was issued for "Electromagnetic Radiation Material and Device"



MRET and ERT Research & Validation

GIA's *MRET* and/or *ERT* Research and Validation were performed at the following institutions:

- Cedar-Sinai Medical Center, Los Angeles, USA
- SI Biomedical Instrumentation Co., San Diego, USA
- University of Toronto, Canada
- Tex Chu Corp. Laboratory, Taipei, Taiwan
- Research Institute for Applied Bioenergetics, USA
- RF Exposure Laboratory, USA
- Elsys Scientific Corp., S. Petersburg, Russia
- Elixir Health Ltd., Singapore
- Etc.

Scientific Publications, Conferences

GIA'S *MRET* and/or *ERT* were featured in the following Scientific Publications and Conferences:

- Explore Magazine, USA
- RSO Magazine (Radiation Safety Associates), USA
- Total Health Magazine, USA
- Research Institute for Applied Bioenergetics, USA
- The First Asian and Oceanic Congress for Radiation Protection (AOCRP-1), Korea (Abstract)
- Asia-Pacific EMF Conference, Thailand (Abstract)
- Biological Effects of EMFs 3rd International Conference, Greece (Abstract)
- 26th Annual Conference of Bioelectromagnetics Society, USA (Abstract)
- Etc.